Fourteenth International Conference on The Image

Images Do Not Represent Us, They Create Us

_The Image and its Transforming Power_

University of San Jorge, Zaragoza
15-16 November 2023
Welcome Letters
Dear colleagues and friends,

I warmly welcome you to the 14th International Conference On the Image and am honored to have you join us for this year’s conference at University of San Jorge, Zaragoza, Spain.

We believe that the Conference “On the Image” as the ability to be a space to reflect, interact and contribute for the growth of new ideas and perspectives of our reality and context. The image field is a stimulating area in which to work, and we’ll certainly continue to meet and bring inspired people together in our conference, to ensure that we remain at the cutting edge, this year main topic is “Images Do Not Represent Us, They Create Us: The Image and its Transforming Power”. On this year conference we can expect fruitful reflections and discussions regarding these topics that are particularly relevant reflections, not only in our daily lives, but also in the society where in incorporate.

Since I believe that, conferences are made by people and for people, and that we are only here because each one of you is here with us, I look forward to having the chance to meet and share thoughts and ideas with each one of you. That been said, I would like to welcome each one you to the conference, which the main topic, Here comes the Metaverse, constitutes for me, as a designer, as a very fascinating area of interest.

I am grateful to all contributors for sharing their work, thank you for being part of this big family that is the Common Ground Research Network.

Yours sincerely,

Prof. Dr. Cátia Rijo  
Professor in Communication Design  
Department of Art and Design  
Vice President of Higher School of Education of Polytechnic University of Lisbon, Portugal
Dear conference delegates:

Welcome to the Fourteenth International Conference on The Image, a place where young and experienced researchers can meet around the common reflection on the Image in its most different manifestations, approaches and theories at a time when the limits of image-making are being pushed towards an increasingly complex horizon.

This year’s theme is: “Images do not represent us, they create us: the image and its transformative power”. With this motto we want to welcome reflection, not only visual but also transversal, on the capacity of the image to modify our thinking about things, about reality and even about ourselves.

Social media and applications involving artificial intelligence are undoubtedly expanding and changing our ideas about visual creation and the impact of images in our daily lives. Not only do we create hyper-realistic characters, but there is a real danger that AI-generated images will replace images from physical reality, and even from the past, in trying to rewrite history. But accurate research, ahead of these risks, almost visionary one might say, can define and perhaps contain the greatest risks by opening up new avenues of reflection and providing solutions at local, national and supranational levels.

The conference, which will take place on 15 and 16 November 2023, will be held in the city centre of Zaragoza. All the round tables and conferences are concentrated in the San Valero Group Building, headquarters of the San Jorge University (San Valero Group) in Plaza Santa Cruz, s/n. This magnificent 17th century building has been declared an Asset of Catalogued Interest, in which a Renaissance courtyard stands out, as well as original ceramics and wrought iron.

The building itself, like our meeting, combines tradition and history with modernity and technology, so speakers will have computers, screens, and all kinds of connections at their disposal. In addition, the conference has a hybrid format and therefore all presentations can be followed online.

As chair of this research event, it only remains for me to welcome you to San Jorge University and to the city of Zaragoza. I am sure you will have a great experience.

Pilar Irala Hortal
Chair of the Fourteenth International Conference on The Image
Professor, San Jorge University, Zaragoza, Spain
Founded in 2010, **The Image Research Network** is brought together around a shared interest in the nature and function of image making and images. We seek to build an epistemic community where we can make linkages across disciplinary, geographic, and cultural boundaries.

**The Defining Image**

We are, uniquely in natural history, the symbolic species. And within our peculiar species history, the development of capacities to create images parallel speaking and precede writing.

Since the beginnings of modernity, however, we have increasingly focused our attention on language as our species-defining characteristic. After half a millennium where the power and prestige of language has held sway, we may be in the cusp of a return of the visual, or at least a multimodality in which image and text are deeply inveigled in each other’s meanings. This can in part be attributed to the affordances of the new communications environment. As early as the mid twentieth century, photolithography put image and text conveniently back onto the same page. Then, since the mid 1970s, digitized communications have brought image, text and sound together into the same manufacturing processes and transmission media.

**The Image of Transformation: Properties of Consequence**

The first is its empirical connection with the world—telling something of the world, reflecting the world. It re-presents the world. How does it do this? What are its techniques? What are its mediations? What kinds of ‘truth’ can we have in images?

A second property of consequence — the image has a normative loading. No image can ever solely be a reflection on the world. It is also a perspective on the world, an orientation to the world. This is because it is the incidental outcome of an act of design. It is the product of an act of human agency. An interested image-maker takes available resources for meaning (visual grammars, fabrication techniques and focal points of attention), undertakes an act of designing (the process of image-making), and in so doing re-images the world in a way that it has never quite been seen before. The human agent is central.

To the extent that no two conjunctions of human life experience are ever precisely the same, interests and perspectives in imaging are infinitely varied. In fact, across the dimensions of material conditions (social class, locale, family); corporeal attributes (age, race, sex, sexual orientation, and physical and mental abilities); and symbolic differences (culture, language, gender, affinity and persona) variations in perspective are frequently paramount, the focal purpose or implicit agenda of the imaging agent. For viewers, too, every image is seen through available cultural and technical resources for viewing, seen in a way particular to their interest and perspective. The act of viewing transforms both the image and its world. From a normative perspective then, how do interest, intention, motivation, perspective, subjectivity and identity intertwine themselves in the business of image-making? And what is the role of the viewer in reframing and revisualizing the image?

And a third property of consequence — the image is transformational. Its potentials are utopian. We see (the empirical). We visualize (the normative). We imagine (the utopian). There is a more-than-fortuitous etymological connection between ‘image’ and ‘imagination’. Images can be willed. Images speak not just of the world, but to the world. They can speak to hopes and aspirations. The world reseen is the world transformed. What’s in the imagination for now, can become an agenda for practice and politics tomorrow. Imagination is the representation of possibility.
Theme 1: The Form of the Image
Examining the nature and form of the image as a medium of representation

Living Tensions:
- The mass media
- The grammar of the visual
- The image as text
- The image as art
- Image techniques
- The cognitive science of perception
- Visualization
- Technologies and techniques of representation
- Multimodality: image in relation to language, space, gesture and object
- Moving images: cinema, television, video, animation
- Visual arts practices
- Photography
- The moving image
- Aspects of vision: viewpoint, perspective, interest
- Digital capture and manipulation of images
- Archiving the image
- Discovering the image: databases, social media, tagging, folksonomy, taxonomy

Theme 2: Image Work
Investigating image making processes and spaces of image representation

Living Tensions:
- The ‘new’: digital and social media
- Cinema, traditional and new
- Television, traditional and new
- Image on the internet
- Corporations in the image business
- Selling the image
- The amateur artist or photographer
- Branding, logos and advertising
- Artist or image-maker as professional
- Commercial galleries and art dealers
- Image libraries

https://ontheimage.com/about/themes
Theme 3: The Image in Society
Exploring the social effects of the image

Living Tensions:
- Arts and image communities
- Image galleries and museums
- The image in media and communications
- The image in architecture
- The image in advertising
- The image as commercial artifact
- The image as information
- The image as propaganda
- Images in security and surveillance
- The role of the viewer
- Learning to represent in images
- Images in the service of learning
- Reading and interpreting images
- The past, present and future of the image

https://ontheimage.com/about/themes
Cátia Rijo
Founder, DesignLab4U; Assistant Professor, Education School of Lisbon, Polytechnic Institute of Lisbon, Lisbon, Portugal (English)

Cátia Rijo has a Ph.D. in Design from the Faculty of Architecture of Lisbon, a Master’s in Graphic Design, and a Degree in Visual Design, both from IADE. In 2016 she founded DESIGNLAB4U, a professional laboratory that immerses students in pedagogical work, offering the opportunity to collaborate with real projects within community settings to develop culturally and socially enrichment activities. She is currently an Assistant Professor at The Polytechnical Institute of Lisbon, where she coordinates and teaches curricular units related to Design. In addition, she is a member of the coordination team of the Visual Arts and Technologies degrees at the Interdisciplinary Center for Educational Studies of Education and a research member at CIAUD.

Ana María Sedeño Valdellós
Universidad de Málaga, España (Spanish)

Doctora en Comunicación Audiovisual y Profesora Titular en el Departamento de Comunicación Audiovisual y Publicidad de la Universidad de Málaga (España). Sus líneas de investigación tienen que ver con la música en relación a los medios audiovisuales, el videoclip musical y las prácticas audiovisuales de vanguardia en el panorama contemporáneo, con especial énfasis en hechos artísticos como el videomapping, la videodanza y los visuales escénicos. En relación con ellos ha publicado varios libros y artículos de investigación. Se desempeña también como realizadora de visuales para obras videoartísticas y escénicas.
The **Image Research Network** is grateful for the foundational contributions, ongoing support, and continued service of our Advisory Board.

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[https://ontheimage.com/about/advisory-board](https://ontheimage.com/about/advisory-board)
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- Ability to grow your network via our CGScholar Community social space
- Quarterly Research Network email newsletter containing news and information about upcoming Events, new publications, and trending topics from the Research Network.

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https://ontheimage.com/about/become-a-member
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The International Journal of the Image interrogates the nature of the image and functions of image-making. This cross-disciplinary journal brings together researchers, theoreticians, practitioners, and teachers from areas of interest including: architecture, art, cognitive science, communications, computer science, cultural studies, design, education, film studies, history, linguistics, management, marketing, media studies, museum studies, philosophy, photography, psychology, religious studies, semiotics, and more.

Serial Founded: 2011
ISSN: 2154-8560 (Print) ISSN: 2154-8579 (Online)
LCCN Permalink: https://lccn.loc.gov/2010200191
DOI: http://doi.org/10.18848/2154-8560/CGP
Current Publication Frequency: Biannually

Indexing
- Art Abstracts (EBSCO)
- Art Full Text (EBSCO)
- Art Index (EBSCO)
- Art Source (EBSCO)
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https://ontheimage.com/journal
Articles published in the **International Journal of the Image** are two-way blind peer-reviewed by scholars who are active members of the Research Network. The publisher, editors, reviewers, and authors all agree upon the standards of expected ethical behavior as based on the Committee on Publication Ethics (COPE) Core Practices. For further information on policies and practices please review our Publishing Ethics Guidelines.

**Journal Editor**

Cátia Rijo  
Founder, DesignLab4U; Assistant Professor, Education School of Lisbon, Polytechnic Institute of Lisbon, Lisbon, Portugal

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Common Ground Research Networks believes firmly in the principles of open and accessible knowledge. For over 30 years we have been at the forefront of developing innovative models for scholarly communication which reflect new knowledge ecologies. Our mission has been to lower the cost of access while sustaining the independence and resilience of our Research Networks. We have a commitment to support the research produced by our members and the livelihoods of our staff and industry within which we work. We offer a variety of options to make your research accessible and make accessibility affordable.

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- Statement on Informed Consent
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- Retractions and Corrections
- Fraudulent Research and Research Misconduct
- Transparency
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https://ontheimage.com/journal/publishingethicsguidelines

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The Fourteenth International Conference on The Image
Founded in 2010, The Image Research Network is brought together around a shared interest in the nature and function of image making and images. We seek to build an epistemic community where we can make linkages across disciplinary, geographic, and cultural boundaries. As a Research Network, we are defined by our scope and concerns and motivated to build strategies for action framed by our shared themes and tensions.

Past Events
- 2010 - University of California, Los Angeles, USA
- 2011 - Kursaal Conference Palace, San Sebastian, Spain
- 2012 - Higher School of Humanities and Journalism, Poznań, Poland
- 2013 - University Center, Chicago, USA
- 2014 - Free University, Berlin, Germany
- 2015 - University of California, Berkeley, USA
- 2016 - Liverpool John Moores University, Liverpool, UK
- 2017 - Venice International University, San Servolo, Venice, Italy
- 2018 - Hong Kong Baptist University, Hong Kong SAR
- 2019 - Manchester School of Art, Manchester Metropolitan University, Manchester, UK
- 2020 - University of New South Wales, Sydney, Australia (Virtual)
- 2021 - Politecnico Institute of Lisbon, Lisbon, Portugal
- 2022 - The University of Texas at Austin, Austin, USA

https://ontheimage.com/about/history
The Image Research Network is thankful for the contributions and support of the following organizations.

[Logos of Universidad San Jorge, UNSW Sydney, SODA School of Digital Arts, Manchester Metropolitan University, Hong Kong Baptist University, IPIL Instituto Politécnico de Lisboa]

https://ontheimage.com/about/our-partners
Images Do Not Represent Us, They Create Us: The Image and its Transforming Power

Images accompany us in our lives. And increasingly, images are the dominant facade with which we present ourselves to the world in digital environments. We have all learned how to create an image of ourselves in the world from digital tools. But do these “images” represent us? Can we control the “images” we generate? How do these “images” control and transform us?

At the Fourteenth International Conference on The Image, we will consider the power of the image from different points of view: from the artistic, social, and cultural, to attempt to find meaning in how images that we project into digital and non-digital spaces, particularly in an age of digital transformations and data economies, transform us as individuals as well as as a society.

https://ontheimage.com/2023-conference/special-focus
Cristina Pérez-Ordóñez is a professor and researcher at the Department of Audiovisual Communication and Advertising at the University of Malaga (UMA) since 2016. Previously, she has developed her professional career in different local, regional and national media, as well as in communication and marketing departments of different organizations. In addition, she has been a teacher and consultant in marketing and communication for various institutions and companies.

Doctor in Communication with International Mention of the Universities of Malaga, Seville, Cádiz and Huelva, Master in Strategic Management and Innovation in Communication (UMA) and Bachelor in Journalism (UMA), she has carried out research stays at HMKW Berlin (Germany) and Lancaster University (United Kingdom). She is a member of the IAMCR, in its Music, Audio and Sound and Visual Culture groups. She has published articles, book chapters and edited monographs in prestigious journals and publishing houses, she also participates in various research projects, in addition to belonging to the research group of the Junta de Andalucía Advanced Audiovisual Contents (PAIDI SEJ435). Her research lines focus on music festivals and music industry, cultural industries, visual culture and digital communication lives.

15 November - 09:30 (GMT+01:00) Madrid
Plenary Speakers

Mark Hall
Award winning photographer, Lecturer, University of Salford, UK

Dr Mark Hall is an award-winning commercial advertising photographer. His practice has spanned three decades since graduating from Blackpool College in the mid 1980’s. In that time, he has travelled extensively and been commissioned by many top advertising agencies, design groups and editorial clients across the world. He began teaching in 2000 after completing a MA at the London College of Printing and in 2018 successfully finished a PhD on the hegemony of light in photography. He is currently a Fellow of The Royal Society of the Arts and a Fellow of the British Institute of Photography. His work as a photographer has featured in The Association of Photographers (AOP) and Design and Art Direction Awards (D&AD) and his students have also won numerous awards. He was voted AOP lecturer of the year for portrait work of big game hunters shot across Africa. His research interests include the technical language of photography, the implied structures of power inherent in the way light is used in photography and the critical theory of commercial photography.

15 November - 10:30 (GMT+01:00) Madrid

Nekane Parejo
Professor, University of Malaga, Spain

Nekane Parejo is a Professor at the Department of Audiovisual Communication and Advertising at the University of Malaga. She has been teaching at the UMA since 2002 (21 years). She has 3 six-year terms recognized by CENAI (the last 2015-2020). She has directed 9 doctoral theses at 3 different universities. She teaches 3 master’s degrees: University in Cinematography from the University of Córdoba, Audiovisual Creation and Performing Arts from the University of Málaga and Master in Digital and Audiovisual Communication from the Cajasol Studies Institute in Seville. She is part of the Interuniversity Doctorate in Communication at the Universities of Cádiz, Huelva, Málaga and Seville, where she teaches classes and is a member of the Academic Commission. Since its foundation in 2010 she is director of the magazine FOTOCINEMA. Scientific magazine of film and photography.

She is the author of 4 books and more than 50 scientific publications. She has been part of evaluation committees of full professors, associate professors and contracted doctors at the Universities of the Basque Country, Valencia, Jaume I of Castellón, Rey Juan Carlos of Madrid and Málaga. She has been an evaluator of ANEP research projects since 2015.

15 November - 15:50 (GMT+01:00) Madrid
Araceli Rodríguez Mateos is a professor of Aesthetics and Theory of the Arts, and Academic Secretary of the Faculty of Arts and Humanities at the Rey Juan Carlos University. From 2020 to 2023 she has coordinated the Doctorate Program in Humanities: Language and Culture and, before, in 2016, together with Professor Antonio Sánchez-Escalonilla, she launched the Master in Film Screenwriting and TV Series at the aforementioned university. Her research has been developed in the fields of Film History and Photography History. Since 2022, she has participated in seven competitive research projects, six of which are national, and she has been the principal investigator of one of them. She coordinates the High Performance Research Group in Visual Arts and Cultural Studies at the Rey Juan Carlos University (GIAVEC). She has published articles, book chapters and edited research monographs in prestigious magazines and publishing houses. She has also carried out research stays at the University of Central Lancashire (Preston, United Kingdom), University of California Los Angeles (USA) and Università Cattolica del Sacro Cuore (Milan, Italy).

16 November - 12:10 (GMT+01:00) Madrid
Each year a small number of Emerging Scholar Awards are given to outstanding early-career scholars or graduate students. Here are our 2023 Emerging Scholar Award Winners.

**Sneha Mundari**  
National Institute of Design, Ahmedabad, India

**Claudia Ribeiro Pereira Nunes**  
Universidad Complutense de Madrid, Spain

**Sabah Uddin**  
Bowie State University, USA

**Rosalie Fisher**  
Arizona State University, USA

**João Pedro de Azevedo Machado Mota**  
University of São Paulo, Brazil

**Dean Reid**  
Ulster University, United Kingdom

Dikabelo Motlogelwa
Tshwane University of Technology,
South Africa

Manou Van den Eynde
KU Leuven,
Belgium

https://ontheimage.com/2023-conference/emerging-scholar-awards
**Online** Welcome and Training Session

Join other delegates for a pre-conference welcome reception and training session. This special event will walk you through the CGScholar Event Microsite so you have a rich online experience by learning how to comment and participate online. It will also teach delegates how to update their profile and Presenter Pages in order to add digital media: video, sound, other files.

**14 November 2023 - 17:00 (GMT+01:00) Madrid**

**Online** Talking Circle

Talking Circles are a distinctive feature of our in-person conference, and this year we are also taking them online. Talking Circles offer an opportunity to meet other delegates face-to-face, and engage in extended discussion about the issues and concerns they feel are of utmost importance to that segment of the Research Network. Participation is open, encouraged, and supported.

This will be held “live” via Zoom (time TBA)

**In-Person** Zaragoza Walking Tour

Located on the banks of the river Ebro is Zaragoza. The city founded by Augustus, the first Roman emperor in history. It was a Muslim delight in the Middle Ages, when it was the capital of a prosperous independent emirate. At the dawn of the Modern Age it was known as “The Hispanic Florence” for its large number of Renaissance palaces. During the walking tour in Zaragoza you’ll enjoy beautiful squares and be also fascinated by cathedrals and temples. You’ll see the Roman walls of the city, the winding and medieval streets of its historic center such as its magnificent cathedrals.

**14 November 2023 - 16:00 (GMT+01:00) Madrid**

**In-Person** Conference Dinner

Novodabo restaurant has established itself as one of the best restaurants in Zaragoza, located in the center of Zaragoza, in Plaza Aragon 12. Novodabo restaurant is located in a beautiful and emblematic palace of the early twentieth century, a place full of history with beautiful stained glass windows and coffered ceilings, majestic hanging lamps, very high ceilings in a stately space with large windows that allow us to enjoy from a height view of the Plaza Aragon and surroundings.

**15 November 2023 - 20:00 (GMT+01:00) Madrid**

https://ontheimage.com/2023-conference/special-events
In-Person Case Study Day: Visit to the Image Center

The case study will consist of a visit to the photography school called Centro de la Imagen in Zaragoza. Officially, the Centro de la Imagen was founded on June 1, 2022, but the dream of a photography academy started much earlier.

16 November 2023 09:30 (GMT+01:00) Madrid

https://ontheimage.com/2023-conference/special-events
Guide to the Guide

HEADING STRUCTURE

- Access: Guides to Ensure Access
- Navigate: Guides on How to Navigate
- Engage: Guides on How to Engage

SCHOLAR MEANINGS

Everywhere you see an underlined term look to the Scholar Meanings box at bottom of page for more detailed information.

CGScholar Meanings
The **Event Microsite** in CGScholar will be your hub for navigating the conference. If you are an In-Person Blended delegate it’s where you’ll view the schedule, find your way around the venue, and engage with digital media and online discussion boards. If you are Online Only it is where you’ll view the schedule, find live sessions, and engage with asynchronous digital media and online discussion boards.

https://cgscholar.com.cg_event/events/X23en/about

**Access**

Make sure you are **Signed-In**....

Before starting any session in the **Event Microsite** ensure you are **Signed-In**. If you are not **Registered** you’ll be prompted to do so.

**CGScholar Meanings**

**Event Microsite**: The CGScholar Event Microsite is your ‘hub’ for the online portion of the conference. It is where you will find your Presenter Page, sign up for special events, and view the Event Schedule.

**Registered**: Registering for the conference will give you access to the conference content. You can register for the conference under the ‘Registration’ tab on the CGScholar Event Microsite.
Navigate From the **Landing Page** ...

The main URL for the Microsite will take you to the **Landing Page**. For both **In-Person** and **Online Only**, this top-level navigation will be the entry points for all actions, content, and social activity.

![Landing Page Navigation](image)

Navigate From the **Presentations** Tab ...

The **Presentations** tab is the entry point to view all **In-Person** and **Online Only** **Presentation Pages**. The sub-navigation offers different ways of viewing the lists of presentations.

![Presentations Navigation](image)

**CGScholar Meanings**

**In-Person**: An In-Person Blended delegate is one who has registered to participate in-person at the conference venue, and online.

**Online Only**: An Online Only delegate is one who will only participate in the conference online.

**Presentation Pages**: A Presentation Page is a unique page for each presentation. If you are presenting at the conference, you can edit and upload your digital media to your Presentation Page. You can also view other delegates Presentation Pages.

**Featured**: A Featured session is one which is highlighted by the conference organizers or local hosts. In most cases, these are the Emerging Scholars Presentation Pages, but can also include Advisory Board sessions, Plenary Sessions and other notable sessions.

**Theme**: Each Research Network has a number of themes that are consistent from year to year. There is also a Special Focus theme that is unique to each conference year.

**Type**: Presentation type is how you will present. This can be a Themed Paper Presentation, or a Poster session or a Workshop.
The **Schedule** tab is the entry point to the program for all In-Person and Online Only delegates. In-Person tabs will be marked with dates and times. Online Only content is asynchronous, unless marked with date and time.

**Tabs for each day of the conference:**

- **Pre-Conference**
- **Day One**
- **Day Two**

**Schedule Tab Navigation:**

- **Guide to navigating the conference schedule**
- **Select** Themed Panel titles/headers to view all presentations for the themed panel. You’ll find (or be able to request) digital media to view on each individual presentation page.
- **Select** Presentation titles / headers presentations pages. On these pages you’ll find (or be able to request) digital media to view.
- **Select names to open CGScholar profiles in the Community space in CGScholar. Here you’ll be able view their profile, add as your “Peer” and send messages.
- **Use to switch between English and Spanish Language Sessions**
- **Select Discuss** to go directly to the Discussion Board to comment on presentation/s
- **Select Follow** to add this presentation to your Following list in the presentation tab. Once you’ve selected Following you’ll also receive email notification for all comments the discussion board for that presentation.

**CGScholar Meanings**

- **Asynchronous**: Asynchronous content are presentations which are Online Only, and are not dependent on a date and time for presentation, but a Digital Media upload.
- **English and Spanish Language Sessions**: Under this drop down, you can ‘flip’ between sessions in English, or sessions in Spanish.
- **Themed Panel**: A Themed Panel is a grouping of three or four Themed Paper Presentations according to theme and topic. Each Themed Panel has its own discussion board, and title.
- **CGScholar Profile Page**: Each CGScholar user has their own profile page with headshot, bio and educational information.
- **Community**: The Research Network Community page is where you will find the latest Updates and information about what is happening in the Research Network.
- **Discuss / Discussion Boards**: The discuss button will take you to the discussion board for that session (Plenary Session or Themed Panel, for example). Here you can pose questions, comment on Digital Media and engage with other delegates.
Each presenter is given a personal Presenter Page. On Presenter Pages you can read the Abstract, view or request Digital Media, or Follow the presentation. You can also follow link breadcrumbs to other presentations in the same Theme or Presentation Type.

CGScholar Meanings

Digital Media: Digital Media is the asynchronous method for delegates to view your presentation. Digital media can be an embedded video, a PowerPoint with audio, a PDF or an mp4 file.

Request Digital Media: If a delegate has not uploaded their Digital Media to their Presentation Page, you can request that digital media by clicking the link. The delegate will then receive an email reminding them to upload their Digital Media, and you will automatically follow that session.

Follow: You can follow sessions that are of interest to you so you can go back to them easily, and view the discussion boards. You can access your ‘followed’ presentations in the Follow tab of the CGScholar Event Microsite.
The majority of the conference sessions are themed paper presentations. Our programming team groups individual presentations into Themed Panels. You access these themed panels via the Schedule tab in the Microsite. To view or request Digital Media from a Presenter click on their individual tiles. To view a delegate's CGScholar profile and/or add them as Peer click on their name.

**CGScholar Meanings**

**Themed Paper Presentations:** A Themed Paper Presentation is a 20 minute presentation (either In Person Blended or Online Only). Each Themed Panel has a discussion board for questions and comments.

**CGScholar Profile:** Your CGScholar Profile is a delegate's profile page. It is where you can learn further about that delegate such as current affiliation, past experience and education.

**Peer:** When you add a colleague as a Peer you will be able to view their CGScholar Profile and interact with them in the CGScholar platform.
Engage  Follow  Presentations ...

When you see a Follow button you can add this presentation to your Following list in the Presentation tab. Once you’ve selected Follow you’ll also receive email notifications for all comments the discussion board for that presentation.

**FOLLOW FROM A PRESENTATION PAGE**

![Follow button example from a presentation page]

**FOLLOW FROM A SCHEDULE**

![Follow button example from a schedule]

**PRESENTATIONS YOU ARE FOLLOWING**

![Screen showing presentations you are following]

You are not following any presentations.

Presentations you are Following will appear here.
**Engage** **Comment** in Discussion Boards...

**Discussion Boards** are your space to engage with the presenters and other audience members. Discussion Boards open the day before the conference and close two days after. We encourage all delegates -- In-Person Blended and Online Only -- to use these Discussion Boards to leave questions and comments for speakers. And do this in an asynchronous manner -- in other words leave a question at any time and the user, they'll get and email when you do.

**NAVIGATE TO DISCUSSION BOARDS FROM SCHEDULE**

**NAVIGATE TO DISCUSSION BOARDS FROM PRESENTER PAGE**

**COMMENTING IN A DISCUSSION BOARD**
The Event Microsite is only one space in CGScholar. Our general social space is called Community. Your Research Network has its own Community page where you’ll find the latest updates and news from the community members.
Within Community are individual CGScholar Profile Pages. Here you can view a person’s bio, send them a private message, and add them as a Peer.
If a delegate has not uploaded their Digital Media to their Presentation Page, you can request that Digital Media by clicking the link. The delegate will then receive an email reminding them to upload their Digital Media, and you will automatically 'follow' that session.
Common Ground Research Networks
Founded in 1984, Common Ground is committed to building new kinds of knowledge communities, innovative in their media, and forward-thinking in their messages. Heritage knowledge systems are characterized by vertical separations—of discipline, professional association, institution, and country. Common Ground Research Networks takes some of the pivotal challenges of our time and curates research networks that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of humanities, the nature of interdisciplinarity, the place of the arts in society, technology’s connections with knowledge—these are deeply important questions of our time that require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations.

Common Ground Research Networks are meeting places for people, ideas, and dialogue. However, the strength of ideas does not come from finding common denominators. Rather, the power and resilience of these ideas is that they are presented and tested in a shared space where differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. These are the kinds of vigorous and sympathetic academic milieus in which the most productive deliberations about the future can be held. We strive to create places of intellectual interaction and imagination that our future deserves.
The Common Ground Media Lab is the research and technology arm of Common Ground Research Networks. Common Ground Research Networks has been researching knowledge ecologies and building scholarly communication technologies since 1984.

Since 2009, we have had the fortune of being based in the University of Illinois Research Park while building our latest platform – CGScholar. This is a suite of apps based on the theoretical work of world-renowned scholars from the College of Education and Department of Computer Science at the University of Illinois Urbana-Champaign. CGScholar has been built with the support of funding from the US Department of Education, Illinois Ventures, and the Bill and Melinda Gates Foundation.

The CGScholar platform is being used today by knowledge workers as diverse as: faculty in universities to deliver e-learning experiences; innovative schools wishing to challenge the ways learning and assessment have traditionally worked; and government and non-government organizations connecting local knowledge and experience to wider policy objectives and measurable outcomes. Each of these use cases illustrates the differing of knowledge that CGScholar serves while also opening spaces for new and emerging voices in the world of scholarly communication.

We aim to synthesize these use cases to build a platform that can become a trusted marketplace for knowledge work, one that rigorously democratizes the process of knowledge-making, rewards participants, and offers a secure basis for the sustainable creation and distribution of digital knowledge artifacts.

Our premise has been that media platforms—pre-digital and now also digital—have often not been designed to structure and facilitate a rigorous, democratic, and a sustainable knowledge economy. The Common Ground Media Lab seeks to leverage our own platform – CGScholar – to explore alternatives based on extended dialogue, reflexive feedback, and formal knowledge ontologies. We are developing AI-informed measures of knowledge artifacts, knowledge actors, and digital knowledge communities. We aim to build a trusted marketplace for knowledge work, that rewards participants and sustains knowledge production.

With 27,000 published works and 200,000 users, we have come a long way since our first web app twenty years ago. But we still only see this as the beginning.

As a not-for-profit, we are fundamentally guided by mission: to support the building of better societies and informed citizenries through rigorous and inclusive social knowledge practices, offering in-person and online scholarly communication spaces.

Supporters & Partners

As they say, “it takes a village.” We are thankful for the generous support of:

Bill & Melinda Gates Foundation
IES Institute of Education Sciences
Illinois Ventures

And to our Research Network members!

www.cgnetworks.org/medialab
Climate change is one of the most pressing problems facing our world today. It is in the interests of everyone that we engage in systemic change that averts climate catastrophe. At Common Ground Research Networks, we are committed to playing our part as an agent of transformation, promoting awareness, and making every attempt to lead by example. Our Climate Change: Impacts and Responses Research Network has been a forum for sharing critical findings and engaging scientific, theoretical, and practical issues that are raised by the realities of climate change. We’ve been a part of global policy debates as official observers at COP26 in Glasgow. And we are signatories of the United Nations Sustainability Publishers Compact and the United Nations Climate Neutral Now Initiative.

Measuring
In 2022 we start the process of tracking and measuring emissions for all aspects of what we do. The aim is to build a comprehensive picture of our baselines to identify areas where emissions can be reduced and construct a long-term plan of action based on the GHG Emissions Calculation Tool and standard established by the United Nations Climate Neutral Now Initiative.

Reducing
At the same time, we are not waiting to act. Here are some of the “low hanging fruit” initiatives we are moving on immediately: all conference programs from print to electronic-only; removing single-use cups and offering reusable bottles at all our conferences; working closely with all vendors, suppliers, and distributors on how we can work together to reduce waste; offering robust online options as a pathway to minimize travel. And this is only a small sample of what we’ll be doing in the short term.

Contributing
As we work towards establishing and setting net-zero targets by 2050, as enshrined in the Paris Agreement and United Nations Climate Neutral Now Initiative, and to make further inroads in mitigating our impacts today, we are participating in the United Nations Carbon Offset program. As we see climate change as having broad social, economic, and political consequences, we are investing in the following projects.

- Fiji Nadarivatu Hydropower Project
- DelAgua Public Health Program in Eastern Africa
- Jangi Wind Farm in Gujarat

Long Term Goals
We’re committing to long-term science-based net-zero targets for our operations – and we believe we can do this much sooner than 2050. We’ll be reporting annually via The Climate Neutral Now reporting mechanism to transparently communicate how we are meeting our commitments to climate action.

www.cgnetworks.org/about/climate-pledge